



52 Engaging Social Media Posts

Use this sheet to guide you with warming up your Facebook with an engagement post. Doing an "engagement post" gets your Facebook ready for a curiosity post. Giving people a quick option of choosing an "A" or "B" option is helpful for getting quick responses and engagements.

Recommendations Needed

- What is your favorite non-toxic <product (ie. deodorant, shampoo, toothpaste, laundry detergent)> and why?
- Where is your favorite family vacation you've ever taken and why? Looking for ideas!
- I am looking for a new TV show recommendation; have you watched anything lately that you've loved?
- I am looking for a movie recommendation, have you watched anything lately that you've loved?
- What's your favorite motivational quote?
- What's the best book you've ever read? I need some new suggestions.
- What is your favorite app or tool that makes your life easier?
- What's your favorite recipe? I need new dinner ideas.
- What's your best tip for keeping yourself organized? I need help.
- What's your favorite social network and why?
- What's your favorite person to follow online? I'm looking for some inspiration?

Would you rather?

- You can only choose 1. Would you rather have A-Facebook or B-Instagram?
- Would you rather have A-coffee or B-tea the rest of your life?
- You can only choose 1. Would you rather have A-Netflix or B-Amazon?
- Would you rather have a A - personal chef or B- maid?
- Would you rather be A - hot or B - cold all the time?
- Would you rather have A - the internet or B - the phone?

What's better?

- What's better? A - New York or B - Paris <or insert other cities>
- What's better? A - Thanksgiving or B - Christmas <insert other holidays or events>
- What's better? A - Pandora or B - Spotify
- What's better? A - Hot or B - Cold
- What's better? A - Amazon or B - Netflix
- What's better? A - Real Books or B - E-books
- What's better? A - Mac or B - PC
- What's better? A-Android or B-Apple
- What's better? A-Beach or B-Mountains

Get to Know You Questions

- If you could be any superhero, which would you be and why?
- If you could have any superpower, which would you be and why?
- If you could change one thing about yourself, what would it be and why?
- What is your favorite song that pumps you up about life?
- What is your favorite song?
- What is your favorite movie?
- If you could have any car, what would it be?
- What is your favorite charity?
- How long have you been an entrepreneur?
- How long have you been a parent?
- Do you have a cat or a dog?
- What's something silly you are afraid of?
- What was your first job?
- What's a word people use to describe you?
- What sport is your favorite?
- What is your favorite sports team?

- What's the worst advice you've ever received?
- What's the best advice you've ever received?
- Who is someone you look up to?
- What's a movie that you know all the words to?
- What's a song you know all the words to?
- Who is someone you look up to?
- What's the first thing you'd do if you want the lottery?
- If you could go back to your 21 year old self, what would you tell yourself?
- What's your favorite place to travel?
- What was your first job?

